



The Music of Queen - Flat Rock Playhouse

Date: August 14, 2021 (Rain Date 8/15)

Location: West Henderson High School

Time: 8 PM

Tickets Available: 2500

With endless hits like *Another One Bites the Dust*, *Killer Queen*, *Fat Bottom Girls*, *Somebody to Love*, it's a songfest for all music lovers, and the unmitigated talents of the singers and musicians are a tour-de-force! Enjoy **food trucks, corn-hole, jumbo screens, and plenty of seating for entire families** and groups in the stadium. Flat Rock Playhouse favorites **Dustin Brayley, Nat Zegree, Ryan Guerra, Eric Anthony, Paul Babelay, and Ryan Dunn** star in this must-see, one-night-only concert experience.

Sponsorship Levels:

\$5,000 Exclusive Show Sponsor

\$2,500 Exclusive Stage Sponsor

\$2,500 Exclusive Jumbotron Sponsor

\$2,500 Exclusive Pre-Show Reception Sponsor

\$1,000 Non-Exclusive Show Sponsors

\$5,000 Exclusive Show Sponsor

Marketing Benefits:

- Name recognition in Pre-Show Announcements.
- Onstage shout out and sponsor recognition during the event.
- Full Page Ad in our Virtual Playbill w/ the option to include a video.
 - Value: \$1,400.00
- Sponsor Recognition via an on-stage banner
- Logo with clickable link included in all e-blasts promoting *Queen*.
- One main feature in our weekly newsletter thanking you for your support - option to include a promotion.
- One Social Media Post thanking you for your support - option to include a promotion.
- Logo included in Group Social Post thanking all sponsors following the event.
- Logo included on all future ½ pg newspaper ads.

Event Benefits:

- 6 Complimentary Tickets to *The Music of Queen* in our VIP section.
 - Value: \$390.00 (pre-tax and fees)
- Food Truck Voucher
- 3 Available Parking Passes for reserved parking



\$2,500 Exclusive Stage Sponsor

Marketing Benefits:

- Name recognition in Pre-Show Announcements.
- Onstage shout out and sponsor recognition during the event.
- Half- Page Ad in our Virtual Playbill w/ the option to include a video.
 - *Value: \$900.00*
- Sponsor Recognition via an on-stage banner
- Logo with clickable link included in all e-blasts promoting *Queen*.
- One main feature in our weekly newsletter thanking you for your support.
- One Social Media Post thanking you for your support.
- Logo included in Group Social Post thanking all sponsors following the event.
- Logo included on all future ½ pg newspaper ads.

Event Benefits:

- 4 Complimentary Tickets to *The Music of Queen* in our VIP section.
 - *Value: \$260.00 (pre-tax and fees)*
- Food Truck Voucher.
- 2 Available Parking Passes for reserved parking.

\$2,500 Exclusive Jumbotron Sponsor

Marketing Benefits:

- Name recognition in Pre-Show Announcements.
- Onstage shout out and sponsor recognition during the event.
- Half- Page Ad in our Virtual Playbill w/ the option to include a video.
 - *Value: \$900.00*
- Sponsor Recognition via an on-stage banner
- Logo with clickable link included in all e-blasts promoting *Queen*.
- One main feature in our weekly newsletter thanking you for your support.
- One Social Media Post thanking you for your support.
- Logo included in Group Social Post thanking all sponsors following the event.
- Logo included on all future ½ pg newspaper ads.

Event Benefits:

- 4 Complimentary Tickets to *The Music of Queen* in our VIP section.
 - *Value: \$260.00 (pre-tax and fees)*
- Food Truck Voucher
- 2 Available Parking Passes for reserved parking.



\$2,500 Exclusive Pre-Show Sponsor

Marketing Benefits:

- Name recognition in Pre-Show Announcements.
- Onstage shout out and sponsor recognition during the event.
- Half- Page Ad in our Virtual Playbill w/ the option to include a video.
 - *Value: \$900.00*
- Sponsor Recognition via an on-stage banner.
- Sponsor recognition via signage at the pre-show reception.
- Logo with clickable link included in all e-blasts promoting *Queen*.
- One main feature in our weekly newsletter thanking you for your support.
- One Social Media Post thanking you for your support.
- Logo included in Group Social Post thanking all sponsors following the event.

Event Benefits:

- 4 Complimentary Tickets to *The Music of Queen* in our VIP section.
 - *Value: \$260.00 (pre-tax and fees)*
- Food Truck Voucher
- 2 Available Parking Passes for reserved parking.

\$1,000 Non-Exclusive Show Sponsor

Marketing Benefits:

- Name recognition in Pre-Show Announcements.
- Sponsor Recognition via an on-stage banner for all non-exclusive show sponsors.
- Logo/Name (with clickable link) included in all e-blasts promoting *Queen*.
- Logo/Name included in Group Feature in our weekly newsletter thanking all non-exclusive sponsors for support.
- One Group Social Media Post thanking all non-exclusive sponsors for support before the event. Logo/Name included in Group Social Post thanking all sponsors following the event.
- Logo/Name included in Group Social Post thanking all sponsors following the event.